



## CLASS PROGRAM

### Learning Process

MM FEB Unpad is known for its uniqueness in the study process, it has used an approach called "Collaborative Based Learning" (CBL). CBL is focused on the collaboration between the faculty, students, practitioners, and stakeholders in co-creation value of education.

### Class session

MM Unpad offers two different sessions of the class program:

- **Regular Class** (Monday to Friday 08.00 am – 15.30 pm)
- **Executive Class** (Friday 18.30 pm – 21.00 pm; Saturday 07.00 am – 18.00 pm)

## DUAL DEGREE

MM FEB Unpad offers the opportunity to pursue an MM in combination with a degree from Rikkyo University, Japan. MM Unpad's Dual Degree programs are intended to prepare leaders and entrepreneurs who will bring a broad understanding and analytical thinking to whatever they pursue.

### Degree: MM-MPMA

Master of Management from MM FEB Unpad and Master of Public Management and Administration from Rikkyo University;

## INTERNATIONAL STUDENTS

MM Unpad has some International students who study in the scheme of full-time study or student exchange from other countries. The information is available at the <http://mm.fe.unpad.ac.id>.

## LIST OF ELECTIVES COURSES

1. Accounting for Manager
2. Business Ethics and Corporate Social Responsibility (CSR)
3. Global Business Communication
4. Management Information Systems and E-Business
5. Business Financial Statement Analysis
6. Commercial Law and Taxation
7. Business Modelling
8. Service Management
9. Organizational Behaviour
10. Philosophy of Science

## Credits

- 2
- 2
- 2
- 2
- 2
- 2
- 2
- 2
- 2
- 2

## LIST OF CONCENTRATION/SPECIALIZATION COURSES

1. **Human Resources Management Concentration**  
Performance Management  
Strategy of HR and International HRM  
Industrial Relationships  
Talent and Knowledge Management
2. **Marketing Management Concentration**  
Consumer Behavior and Marketing Communication  
Strategic Marketing Management  
Marketing Management of International Business  
Customer Value Creation Management
3. **Entrepreneurship Management & Innovation Concentration**  
Corporate Entrepreneurship  
Creativity and Innovation Management  
Global Entrepreneurship  
Planning and Business Simulation
4. **Banking Management Concentration**  
Risk Management  
Credit Bank Management  
Treasury and Banking Management  
Syariah Banking Management
5. **Asset Management and Valuation Concentration**  
Financial Asset Valuation  
Business Valuation/Asset Management  
Special Topics in Asset Management
6. **Financial Management Concentration**  
Investment and Security Analysis  
Special Topics of Financial Management  
Business and Financial Risk Management  
Financial Management of Multinational Corporation
7. **Hospital Management Concentration**  
Applied of Basic Epidemiology  
Medical Management Service  
Medical Management Support  
Nurse Management  
Medical Health-Care Issues
8. **Operation Management Concentration**  
Supply Chain Management  
Operation Scheduling  
Integrated Quality Management  
Facility Planning
9. **Business and Financial Sharia Management Concentration**  
Economic Thought and Islamic Management  
Management of Banking and Financial Sharia  
Special Topics of Sharia Management  
Islamic Business Contracts and Microfinance Management
10. **Risk Management Concentration**  
Market Risk Management  
Valuation Risk Management  
Financial Risk Management  
Investment and Financial Risk Management
11. **Strategic Management Concentration**  
Big Data and Strategic Situation Analysis  
Competitive Analysis, Corporate & Business Strategy  
Strategy Implementation and Balance Score Card  
Corporate & Business Consulting Management



Master of Management  
Universitas Padjadjaran



THE ANSWER  
TO THE FUTURE  
CHALLENGE

ADMISSION REQUIREMENT : <http://smup.unpad.ac.id>

JI Dipati Ukur No. 46, Bandung 40132, Indonesia  
www.mm.fe.unpad.ac.id  
informasi@mm.fe.unpad.ac.id  
+62.22.2509585, 2513168, 2534389







## INTRODUCTION

MM FEB Unpad is one the best management and business schools in the Asia Pacific and is accredited by ABEST21 (the Alliance of Business Education for Scholarship Tomorrow in the 21st Century), the International Accreditation Body for the School of Management and Business, based in Japan. MM FEB Unpad also is one and the only program that offers a unique MM-MPMA Dual Degree Program with reputable schools of management and business from Rikkyo University, Tokyo, Japan

## VISION, MISSION AND OBJECTIVE

### Vision

"Being an internationally reputable and qualified school of management and business to produce reliable and professional managers and entrepreneurs."

### Mission

"Conducting management education, research and community services in various organization types with creative, innovative entrepreneurship and visionary leadership."

### Objectives

The educational objectives are as follows:

- Generating graduates with characteristics of professional and visionary manager that meet industry demand nationally and internationally;
- Generating graduates with applied research capability in various organization types; (iii) Generating graduates with capability in community services with creative and innovative entrepreneurship

## OVERSEAS PROGRAM

MM FEB Unpad has been implementing the unique overseas program, namely, the "International Joint Seminar and Company Visit to Japan and Australia" since 2015.

The fees to attend the overseas program is separated from the tuition fees.

## SCHOLARSHIP

MM FEB Unpad accepts students with various scholarships provided by both internal and external government of Indonesia, such as The Scholarship for the Developing Countries Partnership Program or Beasiswa KNB (Kemitraan Negara Berkembang), LPDP, STAR BPKP, Beasiswa Unggulan DIKTI, etc. MM FEB Unpad is also welcome to government bodies/state-owned enterprises/ private companies which build the cooperation/ collaboration class with MM FEB Unpad to pursue MM Degre for their staffs. For instance, MM FEB Unpad has built the cooperation class with BPKP and PT. Angkasa Pura II.

## TEAM TEACHING

MM FEB Unpad blends the combination of the *Academic Qualification (AQ)* and *Professional Qualification (PQ)* as the team teaching. The teaching staff comes from academics, entrepreneurs as business owners and professional background who in-charged at least as manager's position and at the highest as CEO from prominent corporations.

## CENTERS & RESEARCH INITIATIVES

MM FEB Unpad encourages faculty research, curriculum development and interaction among academic disciplines and industries. The Centre of Management and Business Studies (CMBS) of FEB Unpad provides services that are tailored and responsive to the needs of students, faculty members, and various stakeholders.

## ALUMNI

MM FEB Unpad also is very proud to many achievements done by its alumni. They have positioned themselves in their highest career, not only as managers but also as entrepreneurs. Some of our alumni have been positioned in their highest position (Board of Executives: CEOs and Directors) as well as become great entrepreneurs. The Alumni Association of MM FEB Unpad (*Ikatan Keluarga Alumni* or IKA) always host annual prestigious events regularly to make it easier for alumni to stay connected, share passions, and use the career and recruiting services.

## CURRICULUM

The curriculum is structured based on the school of management and business with several modifications relating to Indonesian needs and conditions. MM FEB Unpad offers Eleven concentrations.

## PRE-MM PROGRAM

Participants newly admitted in the MM should attend the Pre-MM Program. This program is carried out within 2 month before regular class is started.

A. PRE-MM COURSES (12 Credits)	Credits
Introduction to Business	3
Introduction to Management & Organizational Behaviour	3
Introduction to Statistics & Econometrics	3
Economics for Business	3



CURRICULUM OF MM PROGRAM	Credits
<b>B. CORE COURSES (20 Credits)</b>	
Quantitative Analysis of Management	2
Theory and Practices of Marketing Management	3
Theory and Practices of Human Resource Management	3
Theory and Practices of Operation Management	3
Theory and Practices of Financial Management	3
Strategic Management	3
Management Research Method	3
<b>C. COMPULSORY COURSE-OVERSEAS PROGRAM (2 Credits)</b>	
International Seminar and Company Visit	2
<b>D. COMPULSORY COURSE-THESIS PRE REQUISITE (2 Credits)</b>	
Research Proposal Seminar & Publication	2
<b>E. ELECTIVE COURSE (2 Credits)</b>	
Select one course from ten alternative elective courses offered (2 credits)	2
<b>F. CONCENTRATION/SPECIALIZATION (4 courses, each 3 credits)</b>	<b>12</b>
1. Human Resource Management	
2. Marketing Management	
3. Entrepreneurship Management and Innovation	
4. Banking Management	
5. Asset Management and Valuation*	
6. Financial Management	
7. Hospital Management	
8. Operation Management	
9. Business and Financial Sharia Management	
10. Risk Management	
11. Strategic Management	
*Cooperates with MAPPI (Masyarakat Profesi Penilai Indonesia or Indonesian Society of Professional Appraisers)	
<b>G. TOP/GENERAL MANAGEMENT (NON CONCENTRATION)**</b>	
**For Top Management Path, student is required to take 2 courses from Strategic Management Concentration	6
<b>H. THESIS</b>	<b>6</b>
<b>TOTAL (CONCENTRATION PATH)</b>	<b>44</b>
<b>TOTAL (TOP/GENERAL MANAGEMENT/NON-CONCENTRATION)**</b>	<b>38</b>

Notes:

\* For International Students who come from outside Indonesia should present the paper at the national/international events and visit the company in Indonesian location.