



MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION

Universitas Padjadjaran

Faculty of Economics and Business



Doctoral Program in Management Science

member of





Background and Objectives

The graduate school of Universitas Padjadjaran was founded in 1999. It has been dedicated to excellence in Master (S2) and Doctorate Program (S3) in various fields of study. The Doctorate Program in Business Management is managed under the Faculty of Economic and Business Universitas Padjadjaran. The dynamic changes in Business and Management environment require creativity and ability to manage the various aspects of Management and Business as well as its implementation in the necessary research. The program focuses on improving not only the student's ability to manage various aspects of management, but also their ability to conduct research and problem solving in Management and Business issues within national, regional, and international scope. Doctorate students work alongside distinguished faculties to produce original management and business thought and its application.

Vision

Towards an internationally recognized doctorate program that excels in management and business research, teaching, and practice in 2026



Mision

1. Managing a nationally and internationally recognized doctorate program in Management that produces excellent experts, who are able to advance knowledge through research and highly competent in solving management and business issues;
2. Improving competence and commitment of lecturer and staff in helping the program be nationally and internationally recognized;
3. Developing individual and institutional networks involving leading figures, universities, research agencies, professional and scientific associations, government and private institutions, at national and international levels;

Program Overview

The program prepares students to be familiar with the state of the art of research methods in any areas related to management and business, to be able to advance and present the latest knowledge and empirical findings in their chosen fields of study, and to be able to make the well developed business decisions and policy. The complexity of markets and societies as well as economic, social and environmental challenges puts growing demands on businesses to actively engage with all types of stakeholders. There are mutual dependent relationships between public and business policymaker as well as the academician in providing the complex information needed on strategic business issues.

The program focuses on providing business solutions in the abovementioned various aspects. The study outline was divided into two stages. The first stage consists of courseworks, which enable student to discuss various concepts in basic disciplines, research methodology, statistics, and the chosen concentration field of study. At the next stage, students must complete a doctorate dissertation writing, which demonstrates his or her ability to perform acceptable research on an original topic. This equips students with an integrative theoretical understanding and reliable research skill.

The program applies student learning centered. Every student is obliged to develop abilities to understand theoretical concepts and to design empirical research as well as to be able to discuss their research across seminars.

The program deliberately manages and maintains supportive learning announcement to allow students get their study completed on schedule. Faculty members consist of academicians from the Faculty of Economics and Business Universitas Padjadjaran, other prominent universities and business executives. Lectures and professors are responsible for:

1. Discussing the topics of seminars and cases
2. Guiding doctorate candidates in developing dissertations proposals
3. Guiding doctorate candidates in doing field research, and
4. Guiding the writing of doctorate dissertations

Study Field Interest

The program offers two concentrations, i.e., General Management and Business Management. In both concentrations, student can select area of specialization that encompasses several management and business disciplines. The specialization development emphasizes on methodological issues and updated knowledge in the field. The program offers the following study field interests:

- Marketing Management
- Human Resources Management
- Financial Management
- Strategic Management (only in Business Management)
- Operation Management (only in General Management)

Learning Process

A student must complete 42 semester credit units to earn the Doctorate Degree. This study load is divided into 19 semester credit units in coursework and 31 semester credit units in the dissertation research activities and defense. A student should pass all doctorate courses with a satisfied performance and maintain a minimum GPA of 3.00 (on Scale 4) before taking doctorate candidacy qualification exam and seminars for dissertation proposal. The doctorate candidate also has to submit articles written based on his or her research business experience in particular management and business field. The article should be publishable on national or international scientific journal. This doctorate degree can normally be completed in six semesters (3 years). The shortest duration of study allowed is 4 semesters (2 years).

Business Network

In bridging the gap between theory and practice, the Doctorate the candidates are also given chances to get involved in various partnership programs with business institutions in training and business consultations. Several business institutions that have been in the partnership programs include, among others:

- Kementrian Pariwisata
- PT. Telekomunikasi Indonesia, Tbk
- PT. Bank BjbTbk
- Badan Sertifikasi Manajemen Resiko (BSMR)
- PT. Pikiran Rakyat
- PT. Pindad
- PT.Pos

Facilities

Facilities available for the candidates include :

- Course and Lectures
- Discussions and Seminars
- Individual Student Consultation
- Promotors Consultation for doctorate dissertation writing

Dissertation Writing

- Library and wireless Internet access
- Electronic International journal access
- Business Research Centre
- Candidate Private Study Room
- Discussion room

Duration

The program accepts new entrants at the beginning of each semester and it normally takes 3 years to complete the degree, depending on the performance of the doctorate candidate.

Degree Awarded

A student must successfully complete formal courseworks, pass a comprehensive examination with a grade that advances him/her to candidacy, as well as complete oral defense of the written dissertation to be qualified for the doctor degree (Dr).



Lecturers

1. Prof.Dr.H.Sucherly,SE.,MS
2. Prof.Dr.H.Surachman Sumawihardja,SE
3. Prof.Dr.H.Yuyun Wirasmita,M.Sc
4. Prof.Dr.Hj.Ria Ratna Ariawati,Ms.,Ak
5. Prof.Dr.Faisal Affif,Spec.lict
6. Prof.Dr.Hj.Dwi Kartini,Spec.Lict
7. Prof.Dr.H.Yuyus Suryana,SE.,MS
8. Prof.Dr.H.Maman Kusman,SE.,MBA
9. Prof.Dr.Rina Indiasuti,SE.,MSIE
- 10.Prof.Dr.Hj.Ernie Tisnawati Sule,SE.,M.Si
- 11.Prof.Dr.Ina Primiana,SE,MT
- 12.Dr.Nury Effendi,MA
- 13.Erie Febrian,SE,MBA,M.Comm,PhD
- 14.Dr.Hj.Umi Kaltum,SE.,M.Si
- 15.Dr.Hj.Imas Soemaryani,SE.,MS
- 16.Dr.Yevis Marty Oesman,SE.,MP
- 17.Dr.Setyanto.Santosa,MA
- 18.Dr.Hilmiana,SE.,MBA
- 19.Dr.H.Sulaeman Rahman,SE.,MBA
- 20.Popy Rufaidah,SE.,MBA.,PhD
- 21.Septiadi Padmadisastra,PhD
- 22.Dr.Rachmat Sudarsono,SE.,M.Si.
- 23.Diana Sari,SE,M.Mgt,PhD
- 24.Aldrin Herwany,SE,MM,PhD
- 25.Dr.Joseph Ginting,SE,MBA
- 26.Dr.Joeliaty,SE.,MS
- 27.Dr.Wa Ode Zusnita,SE.,MS
- 28.Dr.Arief Helmi,SE.,MS
- 29.Dr.Meydia Hassan, SE.,MS
- 30.Yudi Azis, SE., S.Si., S.Sos., MT., PhD
- 31.Dian Masyita, SE.,MT.,PhD
- 32.M. Anwar, SE.,MS.,PhD

Admision Procedur

Program requires that all candidates of Doctoral students with MBA or Master Degree that have basic knowledge in economics.

Application forms should be accompanied by :

- Copies of academic transcripts and certificates of Master and Undergraduate degree from accredited national, private, or forefin Universit.
- Two letter of Reference from persons in the position to judge the applicants ability.
- Copy of tentative reserch proposal.
- Aguarantee of financial support by the person(s) or institution.

Applicants are required to take English Proficiency Test organized by Universitas Padjadjaran as well as participating in personal interview conducted by Doctoral Admissions Committee.

For further information please contact :

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